

## **DAVID BELLAMY ANNOUNCES SPECIAL CONSERVATION**

### **AWARD FOR THE ELMS IN 2004**

We are delighted to tell you that The Elms Retirement Park has been selected by Professor David Bellamy to receive an important and prestigious conservation accolade!

Granted only to Parks which have demonstrated a sound commitment to the natural world, the David Bellamy Conservation Awards are described by Professor Bellamy as the 'Green Olympics' - and go only to Parks which help protect and enhance the natural environment.

We are particularly proud that his decision to make this award was based partly on the opinions of our residents. It was their comments about our Park which helped to convince Professor Bellamy that The Elms was deserving of this conservation honour.

Over many years, we, the Kinch family, have invested heavily in the planting of hundreds of indigenous trees and landscaping. This, together with our three lakes, creates a haven for wildlife.

As Professor Bellamy commented: "Parks like this are creating wildlife wonderlands, and it's time they were given well-deserved recognition for their environmental commitment".